

GABRIEL E. GUZMAN

PERSONAL STATEMENT

It's my goal to show up as the best version of myself every day - I embrace new challenges, thrive under pressure, and have a passion for creativity and outdoor adventure. My work is driven by a natural sense of rhythm, innovative ideas, and efficient decision-making. Proficient in Writing/Producing, Pro Tools, Adobe Premiere, Photoshop, Lightroom, *some After Effects, Adventure Photography & Videography, Production Audio, and Microsoft Office.

EXPERIENCE

WALT DISNEY TELEVISION – ABC ENTERTAINMENT MARKETING

Current: Associate Producer – Past: Digital Coordinator & Intern | Oct. 2017 – Present

- Write/Produce/Edit promotional content for shows such as *Blackish*, *The Bachelor* Franchise, and *The Wonder Years*. Content reaches all platforms including On-Air, Instagram, Facebook, Twitter, TikTok, and Snapchat.
- Collaborate with VPs, Creative Directors, and Writer/Producers on multiple campaign launches by pitching strategies, concepts, and scripts.
 - Pivotal contributor to the network's highest premiere in nine years with over 20 million viewers in *Roseanne* (2018).
- Coordinate delivery of assets (media, graphics requests, music, etc.), and maintain support & scheduling between the Network and our creative vendors for all show's digital campaigns.
- Quickly adaptable to workflow, internal resources, quality standards, and brand image. High output rate under broadcast network timelines, limiting the need for vendor outsourcing.

PRODUCTION & POST PRODUCTION SOUND

Freelance | July 2014 – Oct. 2018

- Full service production and post-production audio recording, editing, and mixing for short films, documentaries, and commercials. Strong working relationships with clients such as *Petco*, *Bio Oil*, *NuFace*, and others.

SDSU ASSOCIATED STUDENTS & SDSU SCHOOL OF MUSIC

Audio-Video Tech / Front of House Engineer | Sep 2015 – June 2016

- Set-up, operated, and managed audio, video, and lighting for live music events, performances, and conferences.
- Mixed on SoundCraft Vi4, SoundCraft Expression 3, and Yamaha CL3 Consoles.

740 SOUND

Intern | May 2015 – Aug 2015

- Studied proper workflow of a post-production sound facility from client relations, to editing & mixing, to final delivery.
- Assisted in day-to-day responsibilities that provided the team with more bandwidth to focus on creative.

FORMOSA GROUP & PICTURE HEAD

Intern | July 2013 – Aug 2013

- Worked side by side with finishing editors, colorists, sound effects editors, and mixers to ensure proper delivery of assets for studio and independent feature films.

EDUCATION

SAN DIEGO STATE UNIVERSITY

Bachelor's Degree – Television, Film, and Media (Minor: Music Recording Tech) | Graduated: 2015 – GPA: 3.52

- 2014-2015 SDSU Award for Excellence in Audio and Sound Design.
- San Diego Film Awards 2016: Winner for Best Sound Design in Student Film.

PROMAX BDA - PROMO PATHWAY

Santa Monica College | Graduated 2017

- The nation's first accredited on-air promotions academic program that exposes students to cutting edge standards in television and media marketing.

BAHCESEHIR UNIVERSITY

Study Abroad Program: Istanbul, Turkey | Spring 2014

INNER-CITY FILMMAKERS

Summer Intensive Film Program: Los Angeles | Graduated 2011